

## TriService Regional Standardization Web Site Quarterly...3

C1-11-11-						<b>Delta Same Qtrs</b>
> Web Site Visitatistics	4th Qtr	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	FY03/FY02
Total Visitors	1,169	1,136	1,333	n/a <sup>1</sup>	n/a <sup>1</sup>	
More Than One Visit	371	337	414	n/a <sup>1</sup>	n/a <sup>1</sup>	
> Avg Number of Visitors per Weekday	37	36	40	n/a <sup>1</sup>	n/a <sup>1</sup>	
> Avg Number of Visitors per Weekend	16	19	38	n/a <sup>1</sup>	n/a <sup>1</sup>	
> Avg Hits per Day <sup>2</sup>	248	194	248	518	458	185%
> Avg Page Views per Day <sup>2</sup>	121	105	118	162	208	172%
> Busiest Day	Tue	Thu	Wed	Tue	Sat	
➤ Consolidated Price Book (CPB) <sup>3</sup>				55		
> Top Entry Pages						
Standardization Home Page	1,451	2,021	2,226	1,609	1,858	128%
Implementation Guidance	173	76	23	20	14	8%
Request for Quotation	152	142	67	53	31	20%
POC List	62	47	59	53	39	63%
Downloaded Files						
Implementation Guidance	173	76	113	72	174	101%
Request for Quotation	58	142	224	114	125	216%
Regional Stand and J WOD Act	41	32	52	41	51	124%
Visitors by Percent of Total Visits						
1 Visit	68%	70%	69%	n/a <sup>1</sup>	n/a <sup>1</sup>	
2 or 3 Visits	20%	16%	17%	n/a <sup>1</sup>	n/a <sup>1</sup>	
>10 Visits	3%	5%	3%	n/a <sup>1</sup>	n/a <sup>1</sup>	
> Visitor Duration per Page			- 7.	.,	.,	
0-1 (minutes)	70%	76%	76%	60%	60%	86%
1-3	9%	8%	6%	5%	6%	67%
>19	9%	6%	7%	19%	19%	211%
> Web Browser Types						
IE .	83%	81%	82%	91%	73%	88%
Netscape	8%	11%	6%	3%	3%	38%

<sup>&</sup>lt;sup>1</sup> Discontinued due to DLA (DISA-DMZ) Internet Security change to using reverse proxy servers. Causes different users to appear as one user on DSCP's web server so actual count of users can no longer be monitored. This data will be discontinued in FY04.

<sup>&</sup>lt;sup>2</sup> New data added to aid in monitoring web site activity. **Hits** represents the number of times a page had clicks against the page. **Page Views** represents the number of times a user views a page.

<sup>&</sup>lt;sup>3</sup> Consolidated Price Book implemented 11 April 2003.